

EXECUTIVE OFFICE LANSING BRIAN CALLEY

RICK SNYDER GOVERNOR

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## "Let's Do Something, Michigan!"

Governor Snyder Launches "Michigan Ambassador" Volunteerism Initiative

Mackinac Island, Mich. – Governor Rick Snyder today announced "Let's Do Something, Michigan!" – a new initiative that calls on Michiganders to take action in their communities and be ambassadors for our state.

Using <u>DoSomethingMichigan.com</u>, Michiganders can get connected to volunteer opportunities, share their stories of volunteerism or successes in the state, and pledge to get others involved.

"From mentoring a young student or coworker to working on a community project or cleaning up a neighborhood, there are so many different ways you can help," Snyder said. "Using <u>DoSomethingMichigan.com</u>, you can sign up and get connected to those opportunities.

Users who sign up at <u>DoSomethingMichigan.com</u> will be directed to various volunteer opportunities, compiled with the help of D:hive Detroit, more than 100 organizations across the state, and Volunteer Michigan, through the Michigan Community Service Commission.

Jeanette Pierce, Director of Community Relations at D:hive Detroit, says that volunteers can play an important part of improving the state.

"As Michiganders we should be proactive and take the time to do something to improve our communities," Pierce said. "Whether it is sharing your favorite good news fact or getting connected with the volunteer opportunities in your neighborhood, I encourage everyone to become a Michigan Ambassador, so we can all play a part in making Michigan a better place."

In addition to visiting the website, users can also text "ACTION" to 25827 or call 1-855-440-6424 to get involved. Governor Snyder's staff members will follow-up with volunteers to help them get matched up with volunteer opportunities.

Governor Snyder says that <u>DoSomethingMichigan.com</u> is a great first step for those who want to get involved in helping make Michigan the comeback state in the nation.

"Every Michigander can make a difference in their community and in our state. This new initiative makes it easy for people to take that first step to get involved," he said. "We have big issues to solve. But there are a lot of awesome things going on in Michigan. Here's the opportunity to be a part of it. Let's go!"